

**PACIFIC COAST REGION
OF THE
NATIONAL MODEL RAILROAD ASSOCIATION
A California nonprofit Corporation**

Board of Directors Meeting
Wednesday, April 19, 2017, 1:00PM
Sequoia Room
DoubleTree by Hilton Bakersfield
3100 Camino del Rio Court
Bakersfield, California

Call to Order

Adoption of Agenda

Approval of Minutes from Board of Directors Meeting

Approval of Minutes from Business Meeting

Officer's Reports

- | | |
|-------------------|-----------------|
| 1. President | Ed Merrin |
| 2. Vice President | Carol Alexander |
| 3. Treasurer | Bob Osborn |
| 4. Secretary | Chris Palermo |

Director Reports

- | | |
|----------------------------|-----------------|
| 1. Daylight Division | Dave Grenier |
| 2. Coast Division | Frank Markovich |
| 3. Sierra Division | Tom Van Horn |
| 4. Redwood Empire Division | Steve Skold |

Department Reports

- | | |
|---|------------------------------------|
| 1. Administration | Ed Merrin |
| 2. Membership | Doug Wagner |
| 3. Store Keeper | Ted Moes [attendance not expected] |
| 4. Publications | Gus Campagna |
| 5. Convention | Ray DiBlieck |
| • 2017 (Daylight) | |
| • 2018 (Redwood Empire) | |
| • 2019 (Sierra) | |
| • 2020 (Coast) | |
| • 2021 National (Coast – Santa Clara, CA) | |
| 6. Contest | Guisepppe Aymar |
| 7. Achievement Program | Jack Burgess |
| 8. Non-Rail Activities | Mary Moore-Campagna |

Old Business

1. Status of Convention Manual Update - Carol Alexander and Ray DeBlicek
2. Status update on the new PCR logo - Carol Alexander
3. Update on Electronic Balloting - Ed Merrin
4. Update on Build a Memory and other recruitment ideas - Frank Markovich

New Business

1. Constant Contact for e-mail campaigns – brief review of data from four (4) recent campaigns – Chris Palermo
2. Scratchbuilding Webinar – Chris Palermo
3. Photo racks for contests – Ed Merrin, Giuseppe Aymar, Carol Alexander
4. Tracking member status – Ed Merrin
5. Cosponsoring Sacramento Narrow Gauge Convention – Frank Markovich
6. PCR booth at 2021 National Train Show – Frank Markovich

Announcements**Date of Next Board Meeting****Adjournment**

Pacific Coast Region of National Model Railroad Association
A California Nonprofit Corporation

Minutes of Meeting of Board of Directors – October 22, 2016
Western Railway Museum, Suisun City, California

I. Organizational Matters

The President called the meeting to order at 12:58pm. All officers and directors were present. Mr. Pat LaTorres also was present.

The Board reviewed the agenda and DELETED the agenda item for approval of minutes from the Association's business meeting as erroneous. MARKOVICH moved to adopt the agenda. SKOLD seconded. The motion passed by oral acclamation.

The Board reviewed the minutes from its prior meeting and noted the following correction:

K.7. NMRA has approved the 2021 National Convention to be held within the PCR region, hosted by 21st Century Limited. SKOLD moved and MARKOVICH seconded a motion to accept the minutes as corrected. The motion passed by oral acclamation.

II. Officers' Reports

President's Report. The Board reviewed the President's written report, which had been previously circulated, and there was no discussion.

Vice President's Report. ANDERSON gave an oral report and expressed the intention to move forward with certain projects soon.

Treasurer's Report. OSBORN reported that the written reports circulated before the meeting were erroneous and distributed a corrected set of reports. He has bought a copy of Quickbooks and has reviewed the prior Treasurer's entries as of April 1, 2015 and re-entered data through end of March 31, 2016. MERRIN observed that the total negative net income of the corporation essentially is attributable to income and expense for Branch Line. BOARD thanked Osborn for his work and Merrin noted that stability in the Treasurer position is essential for year-over-year accounting comparisons. Two convention bank accounts have been created and funded with \$2000 each; one account is for convention in an odd numbered year and the other is for an even numbered year. This provides each convention with an account for two years and permits reusing accounts by merely changing signature cards.

Secretary. No report.

III. Directors' Reports

Daylight Division. GRENIER reported that Daylight held two meets in Bakersfield and Goleta. The spring meet included an airbrushing clinic by Ed Hall MMR, a sound demo, a layout visit. The summer meet, at Goleta's South Coast Railroad Museum, featured a clinic by Bruce Morden on SP TTO operations. Daylight's White Elephant Auction continues to be quite popular and fun to run and was held at both meets. (Your Secretary can attest to picking up several treasures in Goleta.) A third meet was scheduled for November 2016 at the historic

Oceano Depot. Two meets at two different classic SP depots in one year is something to be proud of!

Coast. MARKOVICH reported holding 2 meets since last convention and the last meet had 107 attendees and over 500 items at auction. Division has \$24,000 in the bank. New PA system acquired and MARKOVICH donated microphones. Resumed giving plaques for contests which induced 15 entries. Did a clinic on paper buildings outside of a meet for the first time and it was sold out. Tom Knapp MMR will do the John Allen Memorial Clinic next. Coast is growing in membership numbers. Meeting locations continue to be an issue as it is difficult to rent buildings on Sundays in the Bay Area.

There was extensive discussion of the Build-A-Memory program. The Board discussed setting up a subcommittee of the Membership committee to further expand the program and also provide mentors or go-tos for new members to contact via email. Combining this program with a small layout SIG was discussed.

Sierra. Director reported consistent attendance at meets of 20 to 35 people. The large geographical spread of the division is a challenge but it offers high quality activities. Last meet was for ops at a club layout in Sacramento. Also have visited Rancho Cordova live steam layout plus clinic. Last meet included visit to James Railcar services for maintenance explanation followed by layout tour, lunch, indoor meet, two clinics, then choice of 3 other layouts. This is PCR's 2nd largest membership of divisions with 250+. Considering Reno meet annually in summer. Three future events are planned: Reno layout tours on 3 different days with 20 layouts open; Winterail; then Feb 11 in Modesto. (See master calendar for layout tours.)

Redwood Empire. Significant increase in members to 140+ and usually 25 at meets. Currently has a fee-free meeting location. Show-and-tell has been popular and included high quality models.

IV. Department Reports

Administration. Insurance memo from National was reviewed. Awards. Reminder to Divisions to recommend award winners for Convention. Names are needed by January.

Membership. Overall membership change was -7.

Storekeeper. Department chair not present. Written report was received and reviewed.

Publications. Department chair not present. No report.

Conventions. Department chair not present. PALERMO gave a brief report on planning and program.

Contest, Achievement, Non-Rail. Department chairs not present. No reports received.

V. Old Business

1. Status of convention manual update. ALEXANDER reported that this is in progress with Ray DeBliedick but there was no specific action to report.

2. Status update on new PCR logo. ALEXANDER reported that this is in progress but there was no specific action to report.

3. Status of research into legality of making the positions of division Superintendent into voting members of the Board of Directors, to permit credit for Association Official AP certificate rather than Volunteer. PALERMO provided a memorandum which MERRIN reviewed. MERRIN also reviewed responses to a survey of about 11 regions with membership of Div supers on Board. Of 10 responding regions, only PCR and PSR do not have Div supers on Board. One region has the jobs combined. Also reported that draft bylaws changes had been prepared for BOD review (see agenda package for draft). SKOLD is master editor of Bylaws.

MARKOVICH moved that the Board place, on the agenda of the next business meeting of the corporation, a vote of members to amend the bylaws to add the Division superintendents as voting members of the Board of Directors. VAN HORN seconded. Discussion on the motion occurred. Issues included text of the amendment, whether quorum rule would be changed, whether "voting members of the board" should be added. MERRIN, ALEXANDER, MARKOVICH, VAN HORN, GRENIER voted YES, SKOLD voted NO. Motion passed.

4. PSR move to online voting. PRES reviewed reports of other regions. One reported 50% increase in total votes as well as reduction in paper balloting costs. Cost of electionbuddy service is a factor and was not reported at this time. Current paper balloting cost is \$300; total membership 900. MERRIN to contact Jim Providenza to investigate burden of using online voting. There was discussion of how to announce the availability of the ballot and the impact on mailing costs for Branch Line.

VI. New Business

1. Editorial changes to the Manual of Operations to address dissolution and merger of the Hawaii division were discussed. PALERMO to update MOO to reflect the changes.

2. Editorial changes to the Manual of Operations relating to the Audit committee were discussed. PALERMO to update MOO to reflect the changes. A new Auditor is needed.

3. Email security. An incident involving fraudulent e-mail solicitation of funds from PCR via check was discussed. A fraudulently solicited check was disbursed but stopped using bank processes, and OSBORN is managing restoration of the funds to PCR.

4. Board approved contacting LDSIG, OPSIG, Prototype Modelers, Westside Reunion and other groups for purposes of marketing promotion and membership outreach. PCR is volunteering to co-sponsor for insurance purposes and to have a chance for publicity.

5. NMRA project to verify that all Division Officers are NMRA members – ongoing, MERRIN is handling reporting to National.

2019 is 75th anniversary of PCR.

VII. Concluding Business

Date of next Board meeting was set Wednesday April 19, 2017, 1:00PM at Bakersfield.

MARKOVICH moved to adjourn. SKOLD seconded. Motion passed by oral acclamation.

**PACIFIC COAST REGION
OF THE
NATIONAL MODEL RAILROAD ASSOCIATION
A California nonprofit Corporation**

Annual Business Meeting

Sunday, April 23, 2017 at 10:00 A.M.

AGENDA

A. QUORUM VERIFICATION AND CALL TO ORDER

B. APPROVAL OF PREVIOUS MEETING MINUTES

C. OFFICERS' COMMENTS

1. President
2. Vice-President
3. Treasurer
4. Secretary

(Ed Merrin)
(Carol Alexander)
(Robert Osborn)
(Chris Palermo)

Highlights of the Board of Directors Meeting on April 19, 2017

D. DIRECTORS' COMMENTS

E. MEMBER COMMENTS (comments regarding matters not on the agenda)

F. UNFINISHED BUSINESS

G. NEW BUSINESS

1. Proposed changes to By-Laws.

H. CONVENTIONS

1. Comments regarding this convention *(Chris Palermo/Doug Wagner, Co-Chairs)*
2. 2018 PCR Convention *(Giuseppe Aymar, Chairperson)*
3. 2019 and 2020 Conventions *(Ray deBlieck, Manager, Convention Dept.)*

I. ANNOUNCEMENTS

1. Next Business Meeting
2. Other Announcements

J. ADJOURNMENT

* A quorum of 35 members must be present before the meeting is called to order.



PACIFIC COAST REGION OF THE NATIONAL MODEL RAILROAD ASSOCIATION

President's Report
April 19, 2017

To the Board of Directors:

The last six months have seen a number of developments on the issues the Board has been discussing, some encouraging and some not so.

1. **Hawaii Division:** The membership of Hawaii Division has been informed of their move to Coast. National has been informed of this change and future roster data will be consistent with this update. We need to be sure that the new Coast members are included on the mailing and distribution lists of their new NMRA home.
2. **Audit Chair:** We have yet to find a replacement for former Chair Vic Cavalli. I would encourage Board members to forward any names of appropriate candidates with appropriate financial backgrounds and/or experience to me for consideration.
3. **Superintendents becoming voting members of the Board of Directors:** This measure will be voted on by the membership at the Annual Business Meeting later this week. If passed, the Board will need to consider how to implement the structural changes. This may require some online discussion after the Convention is concluded.
4. **Electronic balloting:** Since our last meeting two more Regions have implemented electronic balloting by using ElectionBuddy and the RAC balloting for its President used it as well. It is clearly the way to go for the future and I believe we should go ahead and plan for using it next spring. Benefits include reducing publication costs of the BranchLine, higher voter participation, and better control over ballot irregularities. I have spoken with Ballot Committee Chairperson Jim Providenza who agrees but needs some assistance with setting up the account and starting the process. I would appreciate the Board's assistance in finding a suitable person.
5. **Photo Racks:** Vice President Alexander has found a foldup product that is smaller, lighter, and far less cumbersome to transport and set up. She is prepared to present this alternative as well as the financial costs for the Board's consideration. As a fallback, Contest Committee Chairperson Giuseppe Aymar and I have discussed the use of additional tables in the contest room to display photo entries.
6. **Expired Members:** There have been several instances in the last six months when we

have inadvertently discovered that members who have allowed their memberships to expire were participating in PCR activities. In each case the member responded to requests to renew promptly. This raises the question of how many other cases there may be. This puts us in jeopardy of losing liability coverage, one of our greatest assets. We do not have a systematic way of tracking our members to make sure their membership is current, although National provides us with monthly lists of expired memberships. I hope we can come up with a solution at our Board meeting.

7. Non-Rail Activities at PCR Conventions: We have a gapping hole in our Convention program that once again reminds us that we need to aggressively engage new people in PCR governance and activities in order to maintain their quality. Convention Chairperson Ray DeBlieck will be addressing this at our meeting.

8. PCR continues to offer its services as a cosponsor to facilitate the functions and activities of affiliated and independent modeling groups. For those of us acting as liaisons to those groups we need to be sure that PCR is featured prominently in promotional material as a cosponsor. It isn't enough to be given a "table" to represent us. This is required to ensure that any liability claims to be honored by NMRA's carrier.

Respectfully,

Ed Merrin
President
Pacific Coast Region, NMRA

**PCR Membership Department Report
April 19, 2017**

In Memoriam:

PCR members we lost from September 30, 2016 to March 31, 2017:

		Member Since
	Daylight	
Eric Rudolph	Fresno CA	01/01/84
	Coast	
Norman Bray (Lifetime)	San Francisco CA	01/01/62
Thomas Lutrel	Concord CA	09/05/06
	Sierra	
Peter Heindel	Carson City NV	01/09/92
	Redwood Empire	
Richard Wiemholt	Yountville CA	11/29/93

Our newest members who joined from September 30, 2016 to March 31, 2017:

Member	City, State
	Daylight
James O'Connor	Fresno CA
	Coast
Thoren Hopper	Oakley CA
Logan Lord	San Jose CA
Wolfgang Heinle	San Francisco CA
Jim Hewlett	San Carlos CA
Ellen McGarmy	Lafayette CA
Beth O'nyon	South San Francisco
John Butterworth	Concord CA
Greg Ockander	Pittsburg CA
George Downs	San Lorenzo CA
T Melis	San Mateo CA
Richard Greenspun	Daly City CA
Dakota Szabo	San Francisco CA

Our newest members who joined from September 30, 2016 to March 31, 2017:

Member	City, State
	Sierra
Steven Folino	Sacramento CA
Paul Beckstrom	Elk Grove CA
Steven Brooks	Tracy CA
Lawrence Dempsey	Modesto CA
Tiffany Barning	Tracy CA
Don Bailey	Sacramento CA
Alan Hutchek	Redding CA
Eric Barning	Tracy CA
Roger Lammle	Lodi CA
Conrad Blaszczyk	Stockton CA
Allen Brown	Stockton CA
Frank Arviza	Lathrop CA
Greg Land	Big Oak Valley CA
Stanley Smith	Manteca CA
John Gowin	Salida CA
	Redwood Empire
David Lewis	Windsor CA

The PCR membership statistics for the period September 30, 2016 to March 31, 2017:

Membership on September 30, 2016 – 971

Membership on March 31, 2017 – 964

New Members – 29 (this figure includes 9 Rail Pass)

30 did not renew their NMRA membership

Membership by Division as of March 31, 2017:

<u>Division</u>	<u># Members</u> (Figures in parentheses are the September 30, 2016 figures)
Coast*	445 (444)
Sierra	257 (253)
Redwood Empire	146 (142)
Daylight	<u>116 (120)</u>
Total PCR Members	964 (971**) ** includes Hawaiian Division

* Coast Division absorbed 12 members from the now defunct Hawaiian Division

If you have any questions or comments, please contact me at carldw@aol.com or by phone at (661) 589 – 0391.

Doug Wagner
Membership Department Manager

<u>Item</u>	<u>Custodian/Contact</u>
PCR Table Top Display & Show Banner	Pat LaTorres /duhnerd@pacbell.net <u>Still has!</u>
Projectors Coast	Richard Brennan/ brennan8@earthlink.net <u>Still has!</u>
RED	Gus Campagna/ campgus@earthlink.net <u>Still has!</u>
Daylight	Chuck Harmon/ harmonsta@yahoo.com <i>Chuck has it now. He will take it to Bakersfield.</i>
Sierra	Jim Collins/ jimcol@charter.net <u>Still has!</u>
Keith Heinsolm collection	Ray DeBlieck/ raydbcs@aol.com <u>Still has!</u>
Photo Racks w/bolts & instructions, Non rail box & Suitcase w/leg extenders	Ed Merrin/ edmerrin@comcast.net <u>Still has!</u>
Model Contest lights Contest category placards etc	Giuseppe Aymar/ giuseaymar@aol.com <i>Has all the supplies to run contest and award ceremony. Later on, we will need to discuss storage for the 2 photo display racks and large suitcase for table legs extensions and categories placards (Ed Merrin is temporarily storing them).</i>
Convention car display	George Pisching/ gmpisching@netzero.com <i>George will bring the two cases to the convention. These contain the PCR Cars. Several "missing" are in unbuilt kit form. Years displayed are 1960 through 2016. Of the six that were 'stolen' from the cases almost three years ago, two remain missing. The others were replaced by other members' donations or finds in other conventions/swap meets. Some of the theme names and data of past conventions is still missing. George does not have that depth of knowledge and needs some members to fill in the blanks. (See attached spread sheet). George has been adding cars to the collection as he finds them at his cost. The recent PCR convention cars have been donated by the convention committees. Thanks to them.</i>

Webmaster Report

Annual Board of Directors Meeting
April 19, 2017

The PCR website has been maintained in a status quo condition since the last annual Board meeting, except for the following:

- Documents page – Added PCR Articles of Incorporation; updated PCR Manual of Operations to reflect boundary changes after deletion of the Hawaii Division.
- Layout Stories page – added Bob Wirthlin’s Midland, Rockies & Western layout.
- Call Board page – updated with changes in Coast and Sierra Divisions’ personnel.
- Branch Line page – updated with new quarterly issues, including “Back Issues”.
- Home and Conventions pages – updated with logos and links for 2017 PCR and NMRA conventions.

Planned enhancements:

- Add Layouts of the PCR Directory page
- Add PCR Conventions showing location, name/slogan, and convention cars
- Evaluate CMS (Content Management System) options Wordpress and Joomla (both currently available on our Earthlink hosting service)

Domain Statistics: (pcrnmra.org)



Account Statistics	
	Used/Limit
Disk Usage	4.50 GB / 200.00 GB
FTP Users	3
Bandwidth	18.21 GB / 2.00 TB

E-mail Statistics

Mailboxes used: 6 of 100
Forwards (aliases) used: 43 of 100

Respectfully submitted,
David Grenier, PCR Webmaster

Coast Report – Frank Markovich – April 2017

We met at the Elks Club in Alameda on March 5.

The Division is continuing with the current format of 2 clinics per event, an auction, contests (switching, Model and Photo), business meeting and modelers roundtable.

We also did 2 hands on clinics during the previous year. Both had over 12 attendees and were very successful. Plan on doing 2 of these a year.

Division attended and promoted the NMRA at 2 GTE shows – one in Pleasanton and one in San Jose, both brought in a couple of new members. Also worked the Los Altos Train days – Mike Blumensaadt and myself. This brought 2 people to the following meet.

Budget looks excellent as we are over \$20K in the bank. For the year we were positive just over \$1K. Of concern is the locations have raised their rates by \$75 for each meet. The new superintendent (Doug Smith) will be looking at new sites.

Of concern is that there are still some open positions. We need someone to take over the PA, someone for helping with estates and more help at meets for setup and teardown.

Highlights of the meet:

- Over 400 items in the Auction – of special note was the number of full boxes of 20 or more kits per box.
- Close to 80 in attendance
- Good model contest
- Well attended Round table – Howard did a great job.
- Good business meeting
- Election was held and the Coast has a new Director in Doug Smith. He will do a great job. He has been chief Clerk for the past few years and has really done a great job at that role. Also elected was Dan Rom as Chief Clerk and Bob Ferguson for Paymaster.

Next Coast Division Event June 4, 2017 at the Boy Scout Center in San Leandro.

Had two great clinics:

Mike Blumensaadt and I did our final clinic on Build a memory had about 25 present. Lots of good questions and discussions.

Pete Birdsong did an educational clinic on scratch-building a On30 Davenport Engine. I was able to watch part of it but was pulled away for judging.

Highlights of the business meeting:

Upcoming events, West Side Reunion April 29, 2017, Sierra Seminar April 30, 2017 both in Sonora.

Ray talked about the 2021 NMRA National convention in Santa Clara. Start getting your layouts ready.

Earl talked about our last hands on clinic and that plans are being made for future hands on clinics. We had 14 at the last clinic. If anyone would like to lead a hands on clinic please contact Doug Smith or myself.

RED Directors Report 4-17

Since the last PCR Board Meeting, RED has had two meetings. The November meet started with our usual and popular Show & Tell segment. That usually takes about an hour with members bringing recently completed models. The members describe the model and any interesting techniques they used. Next we have our door prize and raffle drawings. You get a door prize ticket for showing up, another for wearing a name tag and a third for participating in Show & Tell.

Dave Croshere and Ed Merrin gave us a primer on getting set up to do operating sessions on your model railroad layout. When that was finished, Ed invited the members to his garage to run trains.

RED is holding pretty steady at about 140 members. Our meeting generally hosts about 25 attendees. Two local clubs are now 100% NMRA clubs and this is because of the insurance that NMRA provides at a reasonable rate. CVL (Coastal Valley Lines) has also converted to DCC for their operations. SSL (Sonoma Short Line) started out with DCC and is modeling the area between Schellville and Santa Rosa via the Valley of the Moon and Sonoma. This was a Southern Pacific short line servicing the hot spring area near Sonoma and eventually connected with the NWP in Santa Rosa.

The 2018 PCR Convention will be held in Rohnert Park from April 4th-8th. It will be co-hosted by the NorthWestern Pacific Railroad Historical Society. Two of the highlights will be visiting the SMART train maintenance shops near Windsor and Sturgeons Mill which is an operating steam saw mill which will be cutting redwood logs with their 1800's steam operation.

Our February meet started with a short business meeting which included nominations for Superintendent and Chief Clerk/Paymaster. Scott Lockhart was nominated for Supt. and Dud Peters as Chief Clerk. Following the Show & Tell and door prize/raffle drawings we adjourned to the layouts of Ron Kaiser and Ed Merrin for operating sessions.

Our Spring meet will be held on May 27th at Monroe Hall in Santa Rosa. After the election for Supt. and Chief Clerk we will do our Show and Tell and door prize/raffle drawings. Then we will go to Windsor and have a tour of the SMART train maintenance facility. SMART, as opposed to the California High Speed Rail, is actually running and will have its grand opening this Spring.

Sierra Division Report April 2017

Things are going well in the Sierra Division. We are fortunate to have been able to combine an outside activity with our quarterly events. At our October 16 event we were able to tour James Railcar Services. We saw how they refurbish, reline and paint covered hoppers. It was interesting to be able to go up stairs on a platform and look down into an open covered hopper car. In the afternoon we had the indoor part of our event. Layouts that were open included Chip Merriam's HO, Walt Shedler's HO and Michael Andrew's 23X85 beautiful 2 rail O scale layout.

November 4,5 and 6 was the Northern Nevada Layout Tour. This three day event in on the par of convention layout tours. Many layouts were open each day. The weather turned out to be good and the tours were very successful.

Our 40th annual International Railfair was November 12th and 13th. We had an attendance of 1300 and as the saying goes, "a good time was had by all". This is the Division fundraiser for the year. We truly appreciate all the volunteers who made this happen.

On February 11 we had our quarterly event in Modesto. The day started out with an outside activity in Stockton. We were the guests of the Tidewater Southern Historic Society at their layout at the San Joaquin County Fairgrounds. They were extremely accommodating and friendly. After lunch we had our inside event in Modesto.

On May 12 our next event is in Sacramento. Our outside activity in the morning is at the Sacramento Model Railroad Society. We will have an operations session in the morning. The club will serve us an inexpensive lunch. After lunch we will meet at a church in Sacramento for our regular event.

We hope to have our August event in Virginia City involving the Virginia & Truckee.

The Sierra Division does have some geographical challenges due the it's large area. We have done well the meet the challenge with diverse and interesting events.



Daylight Division Report

April 19, 2017

The Daylight Division held two meets since the last Board of Directors meeting in October. The Fall Meet was held Saturday, November 19th at the historic Oceano Depot, a restored 1904 SP depot. Helping us were the Oceano Depot Association and the San Luis Obispo Model Railroad Association (SLOMRA). Doug Wagner presented two clinics, "Making Roads, Streets and Parking Lots from Foam Sheets" and "Modeling Tools for the Average Guy". There were no contest entries. A pizza lunch was offered, followed by 3 layout tours.

Our Winter Meet was held Saturday, March 11th at the historic Kingsburg Depot, recently restored to its 1923 condition. It is the only remaining Southern Pacific CS 18 depot with a covered patio — a perfect place for railfanning and photo opportunities. Despite this great venue and live railroading action outside the door, attendance was only 8 or 9 people. There were 3 clinics presented: "Operation with Prototype Waybills" by Chuck Harmon; "Detailing Your Model Citrus Groves" by Neil Fernbaugh; and "Home Brewed Paint Thinners" by Brewster Bird. Once again, there were no contest entries. One bright spot was the presentation of the Daylight Member of the Year award to Robert Pethoud, originally announced at last year's PCR Convention in Modesto. Although it had been almost a year, Bob was truly surprised. There were no layout tours. The one outside activity tentatively planned for the 15" gauge Hillcrest & Wahtoke Railroad fell through during the meet.

No future meets are planned at this writing.

Respectfully submitted,

Dave Grenier

Director, PCR Daylight Division

Campaign Comparison Report



Time Sent	Campaign Name	Total Sent	Open Rate	Click Through Rate	Bounce Rate	Unsubscribe Rate
Sun, Mar 26, 2017 11:35 PM	 2017-03-26_Email_blast 2017/03/26 08:20:49 PM	116	84.4% 92	34.8% 32	6% 7	0% 0
Wed, Mar 1, 2017 9:02 PM	 2017-03-01 Convention	757	55.7% 409	8.6% 35	3% 23	0.3% 2
Tue, Feb 14, 2017 1:27 PM	 2017-02-14_CONV_PROMO_101_PLUS	681	53.3% 345	4.6% 16	5% 34	0.4% 3
Tue, Feb 14, 2017 11:42 AM	 2017-02-14_CONV_PROMO	100	47.3% 43	4.7% 2	9% 9	0% 0