

**PACIFIC COAST REGION
OF THE
NATIONAL MODEL RAILROAD ASSOCIATION
A California nonprofit Corporation**

Board of Directors Meeting

Wednesday, April 4, 2018, 1:00PM
DoubleTree Hotel by Hilton Sonoma Wine Country
Rohnert Park, California

Call to Order

Adoption of Agenda (*Please suggest any other topics to add, corrections or deletions*)

Approval of Minutes from prior Board of Directors Meeting

Approval of Minutes from prior Business Meeting

Officers' Reports

- | | |
|-------------------|------------------------------------|
| 1. President | Ed Merrin |
| 2. Vice President | Carol Alexander |
| 3. Treasurer | Bob Osborn |
| 4. Secretary | Chris Palermo (<i>no report</i>) |

Directors' Reports

- | | |
|----------------------------|-----------------|
| 1. Daylight Division | Neil Fernbaugh |
| 2. Coast Division | Frank Markovich |
| 3. Sierra Division | Tom Van Horn |
| 4. Redwood Empire Division | Steve Skold |

Department Reports

- | | |
|--|--|
| 1. Administration | Ed Merrin |
| 2. Membership | Doug Wagner (<i>absent; no report; advised that all relevant data has been published in Branch Line</i>) |
| 3. Publications | Gus Campagna |
| 4. Convention | (vacant) |
| <i>(Note: Many other issues relating to conventions are set forth in New Business below)</i> | |
| • 2018 (Redwood Empire) | |
| • 2019 (Sierra) | |
| • 2020 (Coast) | |
| • 2021 National (Coast – Santa Clara, CA) | |
| • 2022 (Daylight) | |
| 5. Contest | Guiseppe Aymar |
| 6. Achievement Program | Jack Burgess |
| 7. Non-Rail Activities | (vacant) |

Old Business

1. Convention Manual Update - Carol, Ray (*Note – Draft attached*)
2. New PCR logo - Carol
3. Electronic Balloting – Ed
4. Build a Memory – Frank, Chris
5. Photo racks for contests – Ed, Giuseppe, Carol

New Business

1. Future conventions – Ed, Frank, Chris, etc.
 - a. *Convention setup becoming more difficult. Do we go to mini-meets? Do we pair up with other events? Brainstorm session on what to do - particularly with next year.*
 - b. *See attached benchmarking report (data gathered by Chris)*
 - c. *See attached memo (views expressed solely by Chris)*
2. Outreach and pairing – Frank
What can we do to reach new members? GTE is just one venue but there are others. Would be good for someone to contact the local stores to see about getting a NMRA discount going with the local stores.
3. Make and take activity at future conventions – Frank
Open to both members and non-members – Frank willing to lead a group to setting this up.
4. Cybersecurity – Ed
5. Vacancies in committee positions and others – Ed
6. PCR Positions Database – Chris

Announcements

Date of Next Board Meeting

Date: _____

Location: _____

Adjournment